



# LUNCH WITH THE CITY'S LEADERS



**Dan DiZio**

**CEO and Co-Founder  
Philly Pretzel Factory**

#LunchWithCityLeaders

Sponsored by:



#LunchWithCityLeaders



**Thursday, November 17, 2022**  
**Hyatt Centric Center City Philadelphia**  
1620 Chancellor Street, Philadelphia, PA 19103



## Dan DiZio

CEO and Co-Founder  
Philly Pretzel Factory

**Dan DiZio** is the CEO & Co-Founder of Philly Pretzel Factory. Dan had the vision, perseverance, and passion to create the world's largest "Philly Style" soft pretzel bakery and turn it into a successful franchise company that is currently over 150 locations in 12 states.

It started in 1998, when frustrated with their post college careers, Dan and his college roommate and friend; Len Lehman started the original Philly Pretzel Factory and subsequently became the blueprint for starting the franchise in 2004.

Philly Pretzel Factory is ranked in the Top 500 Franchises from Entrepreneur Magazine; Top 200 in Franchise Market Magazine. Philly Pretzel Factory is also a consistent winner of awards such as: Readers Choice Award, Best Soft Pretzel, Best Pretzel Award from publications such as: Philly.com, Philadelphia Inquirer, Philadelphia Magazine, Daily News, Delco Times, South Jersey Courier Post and many more.

In addition to growing the franchise company, Dan has been featured on Undercover Boss as well the cover of Franchise Times Magazine. Dan has also received the Smart CEO Magazine, "Circle of Excellence (in franchising) Award" along with Entrepreneur of the Year Finalist from Ernst & Young; Dan is currently working to complete is certificate as a Certified Franchise Executive.

## Upcoming Events

### Lunch with the City's Leaders

**Dr. Keith Leaphart**  
CEO, Philanthropi

Thursday, December 8, 2022

11:45 AM to 1:30 PM

Del Frisco's of Philadelphia

\$50 for Members, \$75 for Guests

### Happy Holiday

### Happy Hour Breakfast

Partner: **Philly Ad Club**

Wednesday, December 14, 2022

8:30 AM to 9:30 AM

Audacy, 2400 Market Street

\$15 for Members, \$30 for Guests

### Lunch with the City's Leaders

**Tony B. Watlington Sr., Ed.D.**

**Superintendent**

**The School District of Philadelphia**

Wednesday, February 15, 2022

11:45 AM to 1:30 PM

Location: TBD

\$50 for Members, \$75 for Guests

### Sky View Connects

Tuesday, February 7, 2023

6:00 PM to 8:00 PM

Pyramid Club

\$15 for Members, \$30 for Guests



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