



WOMEN CHANGING THE CITY



Sheila Alexander-Reid
Executive Director
PHL Diversity



Danielle DiLeo Kim, AIA
President & CEO
PHILADELPHIA250



Anika (Niki) Hawkins
Vice President
Community Engagement
6abc



Tanya Morris
The Mentor Mogul
Mom Your Business



Carol MacKenzie
Morning News Anchor
KYW Newsradio

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#WomenChangingTheCity



Wednesday, March 13, 2024

City Winery Philadelphia

990 Filbert Street, Philadelphia, PA 19107



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Sheila Alexander-Reid is the Executive Director of PHL Diversity, a business development division of the Philadelphia Convention and Visitors Bureau (PHLCVB), where she oversees efforts to promote Philadelphia as an inclusive, welcoming destination for meetings and conventions. Prior to that, she previously served as senior vice president, business development at BiasSync, an LA-based firm that helps organizations assess unconscious bias in the workplace.

In 2015, Alexander-Reid was appointed Executive Director of Washington D.C. Mayor Muriel Bowser's Office of Lesbian, Gay, Bisexual, Transgender and Questioning Affairs. She was instrumental in the city's successful fight for marriage equality and for social justice for people of color. She served in that capacity for over six years. Alexander-Reid is also the founder Branding4Change, an agency focused on diversity, equity, inclusion, accessibility and belonging (DEIA&B,) as well as Women in the Life, an organization that creates safe spaces for lesbians of color. She holds a bachelor's degree in English from Spelman College and has earned certificates from Cornell University and Stanford Graduate School of Business. She is passionate about DEIA&B and believes that diversity is useless without equity, inclusion, accessibility and belonging.

Danielle DiLeo Kim, AIA, is the President and CEO of PHILADELPHIA250, the nonprofit leading the commemoration of the 250th anniversary of American independence in Philadelphia in 2026. Leveraging her urban design and community engagement experience, Danielle is shaping this once-in-a-generation milestone to engage Philadelphians in their neighborhoods — from stoops to stadiums— to deliver a “by the people, for all people” 250th.

Prior to PHILADELPHIA250, Danielle was instrumental in the design and realization of institutional and cultural buildings, citywide and campus master plans, and engagement processes for community and high-level stakeholders across Philadelphia. Her past clients and projects include The Salvation Army Kroc Center, The Mann Center, the Planning Commission's Philadelphia2035, PIDC's Lower Schuylkill Master Plan, the Centennial District Master Plan, University City District, and Temple University.

Danielle is actively engaged in the design community. She currently serves as the President-elect of the American Institute of Architects Philadelphia; she is full member of the Carpenter's Company; and she is an active member of the Urban Land Institute. Danielle holds a Master of Architecture in Urban Design from Harvard University and a Bachelor of Architecture from Virginia Tech. She lives with her husband and two daughters in the Fairmount neighborhood of Philadelphia where you'll find her running or riding her bike.



Anika (Niki) Hawkins

Vice President
Community Engagement
6abc

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6abc.com/ WPVI-TV Philadelphia

Anika (Niki) Hawkins grew up in Bucks County, Pennsylvania and is a proud graduate of Spelman College, magna cum laude. She started her career in the entertainment industry as an actress performing in stage plays, films, TV shows and commercials in New York and Philadelphia.

As former intern at WPVI-TV, “Niki” (as she is known) freelanced in a myriad of different departments, working her way to become a full-time producer. She spent the bulk of her career at 6abc as a writer/producer in the Programming and Public Affairs Departments. She produced a wide variety of long-form content for the weekly lifestyle show ‘FYI Philly’, a teen show, a high school football show, various hour-long specials, LIVE and live-to-tape broadcasts including the Philadelphia July 4th concerts and the 6abc Thanksgiving Day Parades, plus various city-wide events (for news coverage).

Today - in her role as **Vice President of Community Engagement** and Strategic Partnerships for WPVI-TV, Niki proudly represents the 6abc brand, and its parent company – The Walt Disney Company, in the Philadelphia, Southeastern Pennsylvania, Southern New Jersey and Northern Delaware communities. She builds strategic partnerships with non-profits, secures new linear and digital content, and presents new sponsorship opportunities for the Disney Advertising Team (Local) in the growing cause-related and corporate responsibility marketing field. She works with the venerable Action News – the #1 Broadcast News program in the region for over 40 years – along with all 6abc departments identifying, creating and promoting diverse and inclusive community content. Niki conceives and executes new content for 6abc’s growing streaming and digital platforms, executive produces a half-hour hyper-local political talk show – Inside Story - that goes beyond the headlines, manages the PSA inventory, coordinates local and state-wide political debates, and plans several external events that celebrate local leaders during the various Heritage Months. Niki also coordinates various Walt Disney Company Corporate Responsibility campaigns and significant philanthropic giving, localizing those endeavors and making them resonate within the Philadelphia market.

She has worked with her local Spelman Alumnae Association to raise thousands for their endowed scholarship fund. She currently serves on the board of Philabundance Food Bank. She is member of the Forum of Executive Women and serves on the leadership council, nominating committee & gala committee for UNCF Philadelphia. Anika is a member of Enon Tabernacle Baptist Church and resides in Wynnewood, PA.



Tanya Morris

The Mentor Mogul
Mom Your Business

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Tanya T. Morris has been helping entrepreneurs, transitioning professionals and organizations increase productivity and achieve goals for the bulk of her professional career. It was this passion to help professional women, entrepreneurs and organizational leaders that led Tanya to start Mom Your Business. With over twenty years' experience in nonprofit management, Tanya T. brings a wealth of knowledge in areas of business development, fundraising, relationship marketing and strategic planning. Tanya T. is using all of her resources, skills and network at MOM Your Business to amplify the stories of Black/Brown female entrepreneurs through education, mentorship and capital.

In 2021 she partnered with Philadelphia-based non-profit Women's Way and Zenith Wealth Partners on The Raise Roundup pitch competition which awarded \$150,000 to ten Black female entrepreneurs. This initiative led to the launch of Phirst Market Ventures, a pre-seed and seed round venture fund.

As the Project Coordinator for the Disadvantaged Business Supportive Services Center at Cheyney University Tanya T. worked with women and minority owned businesses every day to secure government contracts through marketing, strategic planning and bid assistance. A teacher at heart, she has taught Entrepreneurship and Professional Communications at Bucks County Community College and Entrepreneurial Leadership at Eastern University. Tanya T. has a M.A. Certificate in Professional and Business Communication and MBA in Executive Leadership. Tanya T is a highly sought-after subject matter expert and provides workshops, seminars for The Venture Cafe Philadelphia and SCORE Philadelphia. She is also an alumni of the national nonprofit organization Black Girl Ventures. A second-place winner of the inaugural Philadelphia pitch competition, she was later selected to lead the BGV Philadelphia Chapter.

As a single mother Tanya T. sought professional fulfillment not just a job. She spent years on welfare, working as a temporary employee, later a substitute teacher, case manager, editorial assistant, reverse mortgage advisor and outreach worker.

While serving as the Social Service Coordinator at a Philadelphia halfway house, Tanya T. found her passion; motivational speaking! Since then, Tanya T. has impacted the lives of individuals, business owners and organizations through honest talk, impactful strategies and straightforward techniques. She has propelled struggling entrepreneurs into thriving business owners. An award-winning speaker and critically acclaimed author of three books, Tanya T. has been featured in The Philadelphia Tribune, The Philadelphia Citizen, CNBC, Technical.ly and The Plug. Full of faith and never fearful Tanya T. is ready and equipped to make a difference in the lives of everyone she comes in contact with. "I WANT TO CHANGE PEOPLE'S LIVES!"



Carol MacKenzie

Morning News Anchor
KYW Newsradio

kywnewsradio.radio.com
@cmack215

For many Delaware Valley listeners, **Carol MacKenzie's** voice is the first they hear on weekday mornings. MacKenzie joined the KYW Newsradio staff as a morning anchor in 2003.

A native of Lancaster, PA, she has a BA degree in communications from the University of Delaware and an MA from the Columbia University Graduate School of Journalism.

She has enjoyed a long career as a reporter and anchor in both radio and television. Carol began her journalism career as a reporter at WLAN Radio In Lancaster. She's also anchored and reported for a number of television stations in the northeast -- including WETM-TV in Elmira, NY; WBRE-TV in Wilkes-Barre, PA; WMUR-TV in Manchester, NH; and New England Cable News in Boston. Her documentary, "Honduras: Mission of Hope" -- about a local group of volunteers who set up free medical and dental clinics -- won awards from the Pennsylvania Association of Broadcasters, the RTNDA, and Women in Communication.

Although she has enjoyed getting to know the people in different towns and cities, Carol is glad to be back home in Pennsylvania.

Upcoming Events

Happy Hour Breakfast

Tuesday, March 26, 2024

9:00 AM to 10:00 AM

Center City Film & Video

1635 Market Street, 19th Floor, Philadelphia

\$20 for Members, \$35 for Guests

People You Should Know

Philadelphia's Historic District:
the Value of Partnerships

Thursday, April 25, 2024

8:00 AM to 10:00 AM

The Liberty View at Independence Visitor Center

\$35 for Members & Partners, \$65 for Guests

Lunch with the City's Leaders

David Adelman

CEO, Campus Apartments

Chairman, 76 DevCo and

Limited Partner, Philadelphia 76ers

Tuesday, April 2, 2024

11:45 AM to 1:30 PM

Museum of the American Revolution

\$55 for Members, \$75 for Guests

Lunch with the City's Leaders

Prema Katari Gupta

President and CEO, Center City District

Tuesday, May 7, 2024

11:45 AM to 1:30 PM

W PHILADELPHIA - 1439 Chestnut Street

\$55 for Members, \$75 for Guests



Grow your network. Grow your knowledge. Grow your business.

Founded in 1978, Center City Business Association is a non-profit, member supported organization celebrating 44 years of service to the Philadelphia business community. Join Center City Business Association today. Visit centercitybusiness.org or call 215.545.7766.



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Jersey and New York City. In 2020, Republic Bank was named America's #1 Bank for Service by Forbes as a result of its retail-based model focused on fanatical customer service and absolute convenience across every channel. The bank offers customers the best of both worlds with an elite in-store experience that is seamlessly integrated with the latest digital and mobile capabilities. With 31 convenient locations, Republic Bank stores are open seven days a week, 361 days a year, with extended lobby and drive-thru hours, providing customers incredible convenience and some of the longest hours in the region. Visit www.myrepublicbank.com.



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Partnering Organizations:

African-American Chamber of Commerce of PA, NJ, & DE
Asian American Chamber of Commerce
Women's Business Enterprise Center East



PIDC is Philadelphia's public-private economic development corporation. Our mission is to spur investment, support business growth, and foster

developments that create jobs, revitalize neighborhoods, and drive growth to every corner of Philadelphia. We are focused on supporting growing businesses, investing in high-impact community revitalization, and creating workplaces for the future. With flexible financing products, a targeted portfolio of industrial and commercial real estate, and decades of Philadelphia-based knowledge, PIDC provides the resources and expertise to help our clients invest, develop, and grow.



The Philadelphia Business Journal presents advertisers with an unparalleled opportunity to reach the Greater Philadelphia

business community through a diverse array of targeted multi-media marketing tools. As the foremost media platform for companies strategically targeting key business decision-makers, we extend our reach to over 10 million individuals through 44 websites, 64 publications, and over 700 premier industry events nationwide. Our media offerings provide comprehensive coverage of business developments at the local, regional, and national levels. Allow us to tailor a campaign to suit your marketing objectives and budget. Contact Alex Cornelius at acornelius@bizjournals.com.



Rivers Casino Philadelphia is a premier gaming and entertainment destination located along the Delaware Riverfront in Philadelphia and is open 24 hours a day, seven days a week. Rivers features an action-packed gaming floor that includes a variety of slots, table games,

hybrid gaming seats and a state-of-the-art BetRivers Sportsbook for watching and wagering. The casino offers an array of dining options perfect to please any palate as well as free parking. Please visit RiversCasinoPhiladelphia.com.

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