



# WOMEN CHANGING THE CITY



**Khine Zaw Arthur, Ph.D.**  
*President & CEO*  
**Asian American  
Chamber of Commerce  
of Greater Philadelphia**



**Markita Morris-Louis**  
*Chief Executive  
Officer*  
**Compass Working  
Capital**



**Dr. Leslie Saltzman**  
*Co-founder*  
**Rittenhouse Women's  
Wellness Center**



**Michelle Shannon**  
*Vice President of  
Marketing and  
Communications*  
**Center City District**



**Susan Buehler**  
*Chief Communications  
Officer*  
**PJM Interconnection**

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**Asian American Chamber of Commerce | CREW Philadelphia | Philadelphia Women's Network Connection  
The Walnut Club | Women's Business Enterprise Center (WBEC) East**

[#WomenChangingTheCity](https://twitter.com/WomenChangingTheCity)



**Thursday, February 23, 2023**  
**Rivers Casino Philadelphia**  
1001 N Delaware Ave, Philadelphia, PA 19125



## Khine Zaw Arthur, Ph.D.

*President & CEO*  
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## Markita Morris- Louis

*Chief Executive Officer*  
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**Dr. Khine Arthur** is a post-doctoral researcher and an award-winning Entrepreneur recognized for her work in the community for women empowerment. She is the current President and CEO of the Asian American Chamber of Commerce of Greater Philadelphia .

Before joining the Chamber, Dr. Arthur served as a Senior Officer for Social Welfare, Women, Labor and Migrant Workers Division at Association of Southeast Asian Nations (ASEAN) in Jakarta, Indonesia. She also worked as a news reporter at NHK World International in Tokyo from 2007-2011, while attending the Graduate School of Arts and Sciences at the University of Tokyo.

She began her entrepreneurial journey in the United States in 2017, started a homemade skincare business using Burmese cooking recipes. Her companies supported and worked with single-mothers, survivors of domestic violence and sex trafficking. Dr. Arthur has extensive philanthropic work in the community dating back to 2002 when she joined the International Committee of the Red Cross. In 2008, she co-founded an orphanage in the Dry Zone of Myanmar, advocating for the school using monastic education to become a state-recognized official school. She managed asylum and immigration projects with various universities in Japan and with the United Nations High Commissioner for Refugees/ International Organization for Migration. Throughout her graduate studies and advocated for the protection and rights of girls and women that were victims of sex trafficking and domestic violence.

Dr. Arthur has received numerous local and international recognitions including Lehigh Valley 40 under Forty, Businesswoman of the Year, Entrepreneur of the Year, YWCA Mission of the Year and was mentioned in 2022 Philly Power 100. Through her work with the Chamber, she hopes to continue assisting and supporting not only the growth of Asian-American businesses but also to advocate for grassroots development to help diverse communities identify their challenges, recognize and achieve their highest potential. She loves to cook and travel with her family during her free time.

**Markita Morris-Louis, Esq.** proudly serves as Chief Executive Officer for Compass Working Capital, a national nonprofit engaging in policy advocacy, direct service, and capacity building to end asset poverty for families with low-incomes and to narrow the racial and gender wealth gaps. Markita leads a dynamic team that reflects the diversity and vibrancy of the families Compass serves. Her leadership is focused on centering equity in every aspect of Compass' work, leveraging asset building as a pathway out of poverty, and amplifying the voices of those Compass serves to shift narratives about communities experiencing poverty and financial challenge. Prior to becoming CEO, Markita was Compass' founding Chief Strategy Officer, leading the organization's national strategy for scale and impact.

Prior to Compass, Markita served as Interim Executive Director of the Arts + Business Council for Greater Philadelphia where she brought a data and outcomes-driven framework to the organization's work connecting Philadelphia's business and arts communities to grow the region's creative economy. Markita gained significant financial capability experience while serving as Senior Vice President and General Counsel at Clarifi, a nonprofit housing and financial counseling agency. At Clarifi, Markita led a team of 20 financial and housing counselors serving 15,000 clients annually and built and managed multiple strategic alliances and partnerships, including innovative public-private initiatives focused on integrating financial counseling services into workforce development programs and medical-financial partnerships.

Before Clarifi, Markita spent nearly a dozen years in roles related to real estate law, impact litigation and community development, including several years advocating for fair lending, housing and employment practices and supporting affordable housing transactions.

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Markita has served on numerous nonprofit and community-based boards. In early 2021, Markita was appointed to the Board of the Pennsylvania Housing Finance Agency which provides housing and economic development opportunities for communities with low incomes and recently ended her tenure as Chair of the Affordable Housing Advisory Council of the Federal Home Loan Bank of Pittsburgh. She also became a founding member of the Board of Mobility Works, a consortium of housing groups and policy experts that works to support the economic mobility of families with low incomes. Markita was also appointed by the Supreme Court of Pennsylvania, to serve as Vice Chair of the Interest on Lawyers' Trust Accounts (IOLTA) Board which funds organizations providing free civil legal services to Pennsylvanians.

Markita has been featured in local and regional media and has spoken at national conferences on issues ranging from racial disparities in homeownership to social determinants of health. For her service to the Greater Philadelphia community, Markita was honored as a Woman of Distinction by the Philadelphia Business Journal in 2015 and in 2016 was named a Social Mobility Innovator by the Social Innovations Journal. In 2019 she was honored by Lutheran Settlement House with its Women of Courage Visionary Leader Award for her anti-poverty work and she has been named to the Pennsylvania Nonprofit Power 100 list.

A proud native of North Philadelphia, raised in subsidized housing, Markita holds degrees from Brown University and New York University School of Law and studied at the University of Natal in Durban, Republic of South Africa. Outside of work, Markita can be found hanging in Mt. Airy, Philadelphia with her husband and teen sons, at local supermarkets constantly restocking her fridge, and obsessing over the Marvel Cinematic Universe.

**Dr. Leslie Saltzman** is the co-founder of Rittenhouse Women's Wellness Center, a primary care practice devoted to advancing the health and wellbeing of women- which has been a vital part of caring for women of center city and beyond for 15 years. She also serves as the chief medical officer at Ovia Health, a digital health platform for women and families with over 2 million daily users.

Dr. Saltzman's passion and focus is on advancing health for women by providing evidence based preventive care, focusing on health conditions that uniquely impact women and working to decrease fragmentation between primary care and ob/gynecology.

Dr. Saltzman received her MBA from New York University in 2018 and completed her residency at University of Pennsylvania's Pennsylvania Hospital.



## Dr. Leslie Saltzman

*Co-founder*  
Rittenhouse Women's Wellness Center

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## Michelle Shannon

*Vice President of Marketing & Communications*  
**Center City District**

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**Michelle Shannon** began her career in marketing with The Rouse Company of Columbia MD, which was one of the country's largest shopping center developers. In her 13 years with Rouse, she served as Marketing Director for four of the six Rouse Company malls in the Philadelphia market. In her last position with Rouse, she spent seven years as Manager, Sales & Marketing for The Gallery at Market East, a 1.35 million sq. ft. shopping center located in the heart of Center City Philadelphia's business and tourist core.

In September 1997, Michelle left The Rouse Company to become Director of Marketing and presently is Vice President of Marketing & Communications for the Center City District. Her constituency includes the majority of Philadelphia's arts and cultural institutions, major corporations and over 2,000 retailers, restaurateurs and other businesses.

In 1988, Michelle obtained her CMD (Certified Marketing Director) from the International Council of Shopping Centers, her SCMD (Senior Certified Marketing Director) in 2003 and was in the inaugural class for her CRX in 2013. Michelle is Co-Chair of the Philadelphia Retail Marketing Alliance, and a board member for the Philadelphia Fashion Incubator.

The retail attraction campaign she led won the International Downtown Association's Downtown Achievement Award in 2010. In personal recognition of her work on the Incubator and various other fashion/retail initiatives, in 2011, Nicole Miller Philadelphia presented Michelle their first "Fashion Visionary" Award and in 2012 she received Philly Fashion Week's "Women of Style" Award. Michelle is also member of Fashion Group International.

During her tenure at the Center City District, she has launched the wildly successful Center City District Restaurant Week, and Center City District SIPS a Center City-wide summer happy hour promotion. In addition, she and her team are responsible for programming and events at the newly renovated Dilworth Park at Philadelphia's City Hall and two other Center City Parks.

In addition to her marketing activities on the job, Michelle has served on the Board of Directors and marketing committee for the historic Reading Terminal Market, Board of Directors for Big Brothers/Big Sisters of Philadelphia and has co-chaired various fundraisers for the Animal Adoption Center in Lindenwold, NJ.

Michelle is a graduate of Temple University in Philadelphia, where she obtained a B.A. in Journalism and has also attended Moore College of Art where she studied Interior Design. She and her husband live in Cherry Hill, NJ with their two cats.



## Susan Buehler

Chief Communications Officer  
PJM Interconnection

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With 25 years of media, marketing and strategic communications experience, **Susan Buehler** is responsible for the development and implementation of internal, external, traditional and social media, and branding communications strategies and engagement initiatives at PJM.

At PJM, she has raised the profile of the nation's largest electric grid and wholesale energy markets. She is responsible for strategic communications, internal communications initiatives and messaging around energy policy along with crisis communications. In addition, she directs corporate social responsibility initiatives.

Prior to joining PJM, Buehler was executive vice president of Bellevue Communications, where she managed the day-to-day operations and some of the firm's largest clients. In addition, she spearheaded the firm's media training and crisis communications initiatives. She represented major corporate brands including McDonalds, Campbell Soup, Citizens Bank, Chemring USA and Temple Hospital/Temple University and Wills Eye. Earlier in her career, Buehler served as a spokesperson for PECO Energy in Philadelphia.

Buehler is a former Emmy Award-winning television journalist with experience working as a reporter, editor and producer at stations in Philadelphia, Des Moines and Sioux Falls. In addition to reporting and producing, she became the managing editor of Fox News in Philadelphia where she made key editorial decisions on news coverage, planning and scheduling. Buehler is a four-time Emmy Award nominee for outstanding general reporting and breaking news coverage.

Buehler is active in many community organizations. She serves on the boards of For Pete's Sake, College Possible, and the Philadelphia Public Relations Association. Previously, she served on the executive committee of the board of trustees for the National Academy of Television Arts and Sciences and the Board of Governors. She is past president of the board of the Mid-Atlantic chapter of the National Academy of Television Arts and Sciences and is active in the Public Relations Society of America. Buehler has been honored as a Woman of Distinction by the Philadelphia Business Journal.

Buehler holds a Bachelor of Science degree in broadcast journalism from the S.I. Newhouse School of Communications at Syracuse University along with a leadership certificate from Harvard University.

## Upcoming Events

**Lunch with the City's Leaders**  
**Exploring Philadelphia's Political Landscape**  
Larry Ceisler, *Founder*, Ceisler Media  
Mustafa Rashed, *President & CEO*, Bellevue Strategies

**Thursday, March 2, 2023**  
11:45 AM to 1:30 PM  
**Pyramid Club**  
\$50 for Members, \$75 for Guests

**Happy Hour Breakfast**  
**Tuesday, March 14, 2023**  
8:30 AM to 10:00 AM  
**Fitler Club**  
1 S. 24th Street  
**\$20 for Members, \$35 for Guests**

**Meet The Next Mayor:**  
**Connect with the Candidates**  
with **Rick Williams**, Action News Anchor

**Wednesday, March 8, 2023**  
5:00 PM to 8:00 PM  
**WHYY-TV, Philadelphia**  
\$20 for Members, \$40 for Guests

**Meet the Developers**  
**Wednesday, March 29, 2023**  
8:00 AM to 10:00 AM  
**Location - TBD**  
**\$30 for Members, \$60 for Guests**



**Grow your network. Grow your knowledge. Grow your business.**

Founded in 1978, Center City Business Association is a non-profit, member supported organization celebrating 44 years of service to the Philadelphia business community. Join Center City Business Association today. Visit [centercitybusiness.org](http://centercitybusiness.org) or call 215.545.7766.



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PIDC is Philadelphia's public-private economic development corporation. Our mission is to spur investment, support business growth, and foster developments that create jobs, revitalize neighborhoods, and drive growth to every corner of Philadelphia. We are focused on supporting growing businesses, investing in high-impact community revitalization, and creating workplaces for the future. With flexible financing products, a targeted portfolio of industrial and commercial real estate, and decades of Philadelphia-based knowledge, PIDC provides the resources and expertise to help our clients invest, develop, and grow.



Maven is a marketing and sales advisory firm that specializes in working with solo consultants to help them achieve \$500K+ in revenues by doing less marketing and closing sales faster. For more information contact Taz Sadhukhan at [taz@referabilitymaven.com](mailto:taz@referabilitymaven.com) or visit [www.referabilitymaven.com](http://www.referabilitymaven.com).



Rivers Casino Philadelphia is a premier gaming and entertainment destination located along the Delaware Riverfront in Philadelphia and is open 24 hours a day, seven days a week. Rivers features an action-packed gaming floor that includes a variety of slots, table games, hybrid gaming seats and a state-of-the-art BetRivers Sportsbook for watching and wagering. The casino offers an array of dining options perfect to please any palate as well as free parking. Please visit [RiversCasinoPhiladelphia.com](http://RiversCasinoPhiladelphia.com).

#### Partnering Organizations:

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CREW Philadelphia  
Philadelphia Women's Network Connection  
The Walnut Club  
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Sustaining support is provided by:



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