



BOARD OF DIRECTORS 2022 Cohort Application

Application Deadline: June 1, 2022

Joining the Board includes an orientation process, where a potential board member becomes active in the association as part of a Board Cohort. At the end of the orientation, the applicant would self nominate for a position on the board, to be elected by the Members at the Annual Meeting in November. If selected to this year's cohort, there will be a mandatory summer orientation meeting.

TO APPLY:

Review the below obligations of **BOTH** the Cohort and Board of Directors. Complete and return this application. You may answer freely and use a separate sheet of paper, email reply, etc.; however, be succinct and limit your response to 3 pages.

COHORT OBLIGATIONS

Responsibilities include being or becoming a member, attending association activities, and a commitment to learn more about, and participate in, the work that the Board of Directors does to advance the mission of Center City Business Association. During this orientation period, It is also required that you:

- Attend 2 Board Meetings.
- Attend 3 events of varying types, such as:
 - Lunch with the City's Leaders
 - Women Changing the City
 - Meet the Developers
- Meet with Committee Chairs at an orientation.
- Attend the annual strategy session in September.

BOARD OBLIGATIONS

The Center City Business Association Board of Directors is a working board that establishes the policies and helps implement the programs and activities of the Association. Board Members are required to attend six board meetings each year. Board meetings are held on the first Wednesday of every other month from 8:00 AM to 9:30 AM. (Officers meet monthly.) In addition, Board Members average another 2-4 hours per month on related activities such as chairing committees and attending or assisting at events.

It is understood that board members take an active role in one or more of three key areas: enrollment, participation, fundraising. Tasks and responsibilities may include:

Enrollment

- Inviting and accompanying a friend or associate to attend events.
- Actively assisting with the planning and coordination of activities.
- Recommending a potential candidate for the Board of Directors.
- Welcoming at, or moderating events.
- Securing a volunteer or in-kind donation for the organization.

Participation

- Serving as Chair or member of a committee or special task force.
- Serving as an Ambassador, welcoming prospective members and other attendees to several events per year.

Fundraising

- Making a firm commitment to recruit a set number of new members each year.
- Sponsoring an event or event series.
- Joining at a higher level of membership.
- Making a personal or business contribution to the Association's annual operating needs.
- Assist in securing sponsorships.

- CONTINUED -



Grow your network. Grow your knowledge. Grow your business.

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ABOUT YOU

Name:

Company:

Years at Company:

Role:

Previous Relevant Roles:

No. of Years:

Previous Board Work:

Previous Board Responsibilities:

Will you be able to meet your Center City Business Association Board responsibilities?

WHY YOU?

1. Why do you want to be on the Board?
2. What skillset will you bring to the Board?
3. What type(s) of community involvement or engagement work are you doing now?
4. Why do you feel that you align with Center City Business Association’s Mission and Vision?
5. How can we energize the city?

**Please send this requested information, or complete this form, and email to ccba@centercitybusiness.org
Questions? Call 215.545.7766**



Grow your network. Grow your knowledge. Grow your business.