



WOMEN *changing* THE CITY

PRESENTED BY CENTER CITY PROPRIETORS ASSOCIATION



Wednesday, June 9, 2021



Margaret Berger Bradley



Jen Devor



Elinor Haider



Jovida Hill



Marilyn Russell

Presented by



Partnering Organizations: CREW Greater Philadelphia | Greater Philadelphia Hispanic Chamber of Commerce | Irish American Business Chamber & Network | The Walnut Club



Marilyn Russell

Host: "Remarkable Women" WOGL 98.1

Podcaster: "Eat, Drink, and Be Marilyn"

www.wogl.com

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Marilyn Russell is host of "Remarkable Women" on 98.1 WOGL and the podcast "Eat Drink and Be Marilyn". With over 25 years of broadcast experience, she has been lucky enough to form incredible relationships with other female members of the media, public relations, music business and art community as well as professional business women from all walks of life. Russell currently profiles, highlights and celebrates area women from the Delaware Valley in her "Remarkable Women" program, airing Sundays at 6:30 a.m. on WOGL. Marilyn's legendary broadcast career is only part of this 'remarkable' woman's positive impact on the community. Her work with community organizations from Manna and Philabundance to American Heart Association exemplify her commitment to the people of Philadelphia.



Margaret Berger Bradley

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Margaret Berger Bradley is Vice President of Strategic Initiatives at Ben Franklin Technology Partners of Southeastern Pennsylvania, the venture development organization nationally ranked among the most active seed and early-stage Investors. She joined Ben Franklin in 2016 to expand access to capital with a particular focus on emerging impact investment strategies, launching ImpactPHL Ventures, a \$16MM Impact-driven capital consortium and more recently building out other ways to engage private capital in Ben Franklin's regional impact agenda. During her 25 years in community investment and regional economic development, she directed the regional Goldman Sachs *10,000 Small Businesses* Initiative and was, for many years, with the Reinvestment Fund, a national leader in community investment. Margaret holds an M.B.A. from Yale University and a B.A. from the University of Virginia. She is on the Board of ImpactPHL, a regional alliance focused on growing the impact economy and is Secretary of the Board of Benefits Data Trust, which harnesses the power of data, technology, and policy to provide efficient and dignified access to assistance, improving people's health and financial security.



Jen Devor
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Jen Devor is a South Philly block captain, public school advocate, voting enthusiast, and a published author on civic engagement. She is the president and co-founder of Better Civics, a nonpartisan nonprofit dedicated to revolutionizing civic engagement and voter turnout through education. Better Civics works with community partners to create tools and resources that better explain how government works and to encourage individuals to be more civically engaged. In addition to her role with Better Civics, Jen also consults with companies and organizations on community outreach and civic programming.

Jen was a 2019 candidate for City Commissioner, the office that oversees election activity in Philadelphia. She ran a great race, and was endorsed by a variety of organizations including the Philadelphia Inquirer, National Organization for Women, and Run for Something.

Throughout her career, she has worked with some of Philadelphia's top civic organizations, including The Economy League of Greater Philadelphia, Amplify Philly, Campus Philly, Diversified Community Services, Neighbors Investing in Childs Elementary, and Committee of Seventy among others. Currently, Jen serves on the advisory boards of WHYY, PA Youth Vote!, DiSilvestro Recreation Center, and Vote16USA, a national nonpartisan effort to lower the voting age.

Jen holds a BS in Media and Communications from the University of the Arts. She is also an alumnus of The Center for Progressive Leadership, The Citizen Planning Institute, and several leadership programs including EMILY'S List's Run to Win, Chatham University's Ready to Run and Run For Something's candidate training. She lives in Point Breeze with her husband, Tivoni and together they have a young daughter, Ava who attends their local public school and has been canvassing with her mom since she was a newborn.



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Elinor Haider directs Pew’s Philadelphia research and policy initiative. In this role, she leads Pew’s efforts to help Philadelphia’s policymakers and influential stakeholders address important challenges facing the city and the region. Haider works to combine Pew’s evidence-based research with convenings that offer participants the opportunity to learn best practices from experts and policymakers from around the country.

Before joining Pew, Haider served as vice president of market development for Veolia North America, a global environmental company, leading marketing, government relations and sustainability functions. She previously served as CEO of NovaThermal Energy, an early stage clean tech company; deputy commerce director for Philadelphia Mayor Michael A. Nutter; chief of staff for the city’s deputy mayor for economic development; and vice president of financing for the Philadelphia Industrial Development Corporation.

Haider holds a bachelor’s degree from Georgetown University, and graduate degrees from the University of Pennsylvania’s Wharton School and Johns Hopkins University. She has served in numerous civic leadership roles, and is currently on the executive committee of the Philadelphia Outward Bound School and on the corporate board for Reed Manufacturing.



Jovida Hill

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Jovida Hill joined the administration of Mayor James F. Kenney in February 2016 as the Administrator in the Office of Diversity and Inclusion (the office has since been renamed the Office of Diversity, Equity, and Inclusion). In June 2016 Mayor Kenney appointed her to serve as Executive Director of the Philadelphia Commission for Women, a post created by a ballot initiative put to Philadelphia voters in the May 2015 Primary Election. The following year, the Mayor appointed her to serve as Executive

Director of the city's first Office of Engagement for Women.

The Office of Engagement for Women promotes civic, educational, and economic policies that enhance the lives of women and girls from all walks of life. Through public engagement, the office and the Commission for Women make recommendations to the Mayor, City Council and other policy makers that advance social justice, equal rights, and economic opportunities. The office also manages the Philadelphia Commission for Women.

Jovida has been an award-winning writer and producer of more than 200 films and videos for education, broadcast, marketing, and training for Kinocraft Media, Inc. Her work has included the civil rights series *In the Land of Jim Crow* which documents poignant first person accounts of the African American experience in pursuit of justice and equality, the series *Reinventing Democracy*, hosted by acclaimed historian Douglas Brinkley that celebrates the role of civic engagement in expanding civil rights and social justice, and the series *Celebrate* which introduces children in grades K-5 to multicultural celebrations that herald our differences to amplify our similarities. She has been awarded five CINE Golden Eagle Awards from the Council on Nontheatrical Events including her award winning "Driving While Black or Brown" Public Service Announcement for the American Civil Liberties Union, and her video for the NAACP Legal Defense and Education Fund commemorating the 50th anniversary of *the Brown v. Board of Education* Supreme Court decision. She has received honors from the Chicago Children's Film Festival, and a 2007 Art and Change Award from the Leeway Foundation for "Grandma's Kids" that sheds a light on kinship care.

As the founder and CEO of Hill Associates Public Relations specializing in nonprofit social justice advocacy, Jovida's clients included Black United Fund of Pennsylvania, Crisis Intervention Network, Taller Puertorriqueño, Congreso de Latinos Unidos, Friends of Farmworkers (now Justice at Work), Imani Business Services, Intercultural Family Services, Philadelphia Clearing House and the Odunde African American Festival among others. As a journalist, Jovida served as Arts & Entertainment Editor for the Philadelphia *Tribune*, where she was honored for "Best Entertainment Section" from the National Newspaper Publishers Association. She also served as Arts & Entertainment Editor for WDAS AM/FM radio; she was a columnist for the Philadelphia *Daily News* and was an Associate Producer for the internationally distributed PBS public affairs television program *Black Perspective on the News*.

Jovida has served as the Chair of the Philadelphia Black Women's Health Project and Scenic Philadelphia and was a founding member of the African Sisterhood and the Women Gather Conference. She is the former Vice President of the Logan Square Neighborhood Association where she continues to serve on the Board of Directors. Jovida also serves on the Board of Directors of the Black Women's Health Alliance and is an Ambassador for GALS (Girls Advocacy and Leadership Series), a leadership training program of Women's Campaign International founded by former Congresswoman Marjorie Margolies.

Most recently, Jovida received the 2019 Community Engagement Award from the Coalition of Labor Union Women (CLUW); was honored by City Council for the Philadelphia Commission for Women's advocacy on behalf of Fair Workweek scheduling for workers in the retail, fast food, and hospitality industries; and received the Philadelphia Chapter of the National Organization for Women's 2021 Shirley Chisholm Award.

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Republic Bank is one of the largest Philadelphia-based banking institutions and is continuing to expand its footprint throughout Philadelphia, Southern New Jersey and New York City. In 2020, Republic Bank was named America's #1 Bank for Service by Forbes as a result of its retail-based model focused on fanatical customer service and absolute convenience across every channel. The

bank offers customers the best of both worlds with an elite in-store experience that is seamlessly integrated with the latest digital and mobile capabilities. With 31 convenient locations, Republic Bank stores are open seven days a week, 361 days a year, with extended lobby and drive-thru hours, providing customers incredible convenience and some of the longest hours in the region. For more information, visit www.myrepublicbank.com.



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management experts, we help Fortune 500 companies acquire, retain, and re-engage customers in telecommunications, cable, and home services fields. www.accelion.com



ITData has been providing executive leadership and impeccable project execution for our clients since 1997. Our senior technology staff has nearly 100 years of combined experience recommending, implementing and managing comprehensive, unified IT solutions for customers such as The Annenberg Foundation, Binswanger, The

Philadelphia Foundation and Health Partners. Our industry experience includes Healthcare Network Solutions, Nonprofit Organizations, Education, Retail, and Government Enterprise Networks and more. For information, visit www.itdata.com.



PIDC is Philadelphia's public-private economic development corporation. Our mission is to spur investment, support business growth, and foster developments that create jobs, revitalize neighborhoods, and drive growth to every corner of Philadelphia. We are focused on supporting growing businesses, investing in high-impact community revitalization,

and creating workplaces for the future. With flexible financing products, a targeted portfolio of industrial and commercial real estate, and decades of Philadelphia-based knowledge, PIDC provides the resources and expertise to help our clients invest, develop, and grow.



Rivers Casino Philadelphia is a premier gaming and entertainment destination located along the Delaware Riverfront in Philadelphia and is open 24 hours a day, seven days a week. Rivers features an action-packed gaming floor that includes a variety of slots, table games, hybrid gaming seats and a state-of-the-art BetRivers Sportsbook for watching and wagering. The casino offers an array of dining options perfect to please any palate as well as free parking. For more information, please visit RiversCasinoPhiladelphia.com.



Established in 1998, the School of Sport, Tourism and Hospitality Management (STHM) at Temple University has a distinguished tradition preparing leaders in the sport, tourism and hospitality industries. The school's innovative approach to learning combined with the location in the heart of Philadelphia fosters transformational educational experiences. Thoroughly committed to providing student-centered education and professional development relevant to today's thriving sport, tourism and hospitality industry—STHM integrates applicable, real-world experience into the curriculum and classroom through its global network of industry partners and well-connected alumni network. In addition to the educational program, the school's two cutting-edge research centers support the school's mission of advancing the industry through high-quality research. Visit sthm.temple.edu.

CCPA's Upcoming Events

June 17

Lunch with the City's Leaders

Jeff Hornstein, Economy League of Greater Philadelphia

June 24

Sustainable Philadelphia: Protecting Our Rivers - Delaware and Schuylkill

June 30

Lunch with the City's Leaders

Angela Val, Executive Director, and **Michelle Hestand**, Deputy Director, Ready.Set.Philly!

July 13

Meet the Developers

July 14

Zoom In on The Museum of the American Revolution

Partnering Organizations

CREW Greater Philadelphia | Greater Philadelphia Hispanic Chamber of Commerce
Irish American Business Chamber & Network | The Walnut Club

Additional support for CCPA programs has been provided by:

